

Pop Pop HURRAY! Gourmet Popcorn

more **flava.** more **fun.** Endless **Pop-abilities!**



Fundraiser Information Packet!



We Are **Excited** To **Introduce** The **Pop Pop Hurray** Fundraising Program !



Pop Pop Hurray Popcorn is an "Easy Sell"

Everyone loves gourmet popcorn! And Pop Pop Hurray is available in over 50 delicious gourmet flavors.

50 % Profit Margin

Your organization earns 50% of every Popcorn sale. We cover shipping and material cost so there is **NO UPFRONT COST TO YOU!**

Great Price Point

Pop Pop Hurray provides delicious gourmet popcorn at accessible prices! With our popcorn tubs priced at just \$6.00 per tub and our premium tubs priced at just \$8.00 it allows more people to participate and makes sales easier for your organization.

Having a low price point encourages your customers to purchase multiple items, so your group attracts higher earnings per order.

Fundraising Tools

Our goal is to make your fundraising experience as fun and rewarding as possible. We provide consultation and support materials from start to finish to help keep your campaign on track until you reach your goal.

Let's Get Your Fundraiser Poppin !

www.poppophurray.com



OUR 6 EASY STEPS TO FUNDRAISING SUCCESS !

1. SET YOUR START AND END DATES !

Determine when you want to begin and end your popcorn fundraiser. We suggest running your popcorn fundraising program for 2-3 weeks for maximum selling potential

2. REGISTER YOUR FUNDRAISER !

Fundraiser registration forms can be found on our website at www.poppophurray.com once we receive your registration, someone will contact you within the next business day to answer any questions and discuss next steps to get started

3. START SELLING !

Distribute fundraising information to your team and begin selling. We'll provide you with tools and resources to help you achieve your fundraising goals.

4. COLLECT THE ORDER FORMS !

Collect all order forms and money on the predetermined date. Be sure to calculate the total number of bags sold. It is important to double-check the number so the correct amount of popcorn can be ordered.

The total amount collected, minus the cost of the popcorn is your total profit from the fundraiser (Make sure your goal is reached by your profit, and not the total amount collected)

5. SUBMIT YOUR ORDER FORM !

You will submit one order form for the entire organization. We have several different submission options including in person, over the phone, or online through our website. Payments will be processed through our corporate office and must be paid in full before the popcorn will be released. Your organization can pay via cash, cashier check, money order, or any major credit card. Sorry NO PERSONAL CHECKS

6. PICK UP POPCORN !

Hold a popcorn pickup day so that volunteers can distribute it themselves. For larger orders, multiple volunteers may be needed for sorting. Pop Pop Hurray carrying bags will be provided for the distribution of the popcorn